IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: William M. Reller and Sean Patrick Nolan

Title: SELECTING ADS FOR A WEB PAGE BASED ON

KEYWORDS LOCATED ON THE WEB PAGE

Application No.:

Filing Date: October 27, 2003

Examiner/Unit:

Attorney Docket No.: 2179-1-3

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Copies of the documents cited in the attached form are enclosed.

Respectfully submitted,

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STAT	TEMENT BY	AP	PLICANT	First Named Inventor	William M. Reller	_	
				Art Unit			
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Sheet	1	of :	2	Attorney Docket Number	2179-1-3	_	

U.S. PATENT DOCUMENTS						
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	Cite No.	Number - Kind Code ² (#known)		Cited Document		
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